



**COMPANY NAME:** Tyler's Trucking, Inc.

**LOCATION:** East Point, Georgia

**INDUSTRY:** Delivery

**FLEET SIZE:** 15

Established in August 2002, Tyler's Trucking specializes in delivery of commodities throughout the United States. The company is dedicated to on time delivery and is focused on customer satisfaction. The strong reputation the company has built over the years has allowed it to grow from a one-man operation to a fleet of fifteen tractors and trailers.

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## BUSINESS CHALLENGE

As Tyler's Trucking experienced new-found growth, the company was faced with new management challenges, including:

- **Delivery confirmation** As the fleet grew, management found it increasingly harder to keep track of drivers and to confirm delivery. Drivers were sometimes difficult to get a hold of, often times driving in areas with little or no cellular signal.
- **Inability to monitor drivers** Part of the company's reputation was built on safety. Without being able to monitor drivers closely, it was difficult for the company to ensure that their vehicles were being operated safely.
- **Inefficient routing** Without having the ability to know the status of their vehicles at a glance, the fleet managers wasted a lot of time tracking and re-routing vehicles.

Tyler's trucking knew that the only way to continue to grow was to find a way to more efficiently manage its existing fleet of vehicles.

## SOLUTION

The company evaluated several GPS vehicle-tracking systems before deciding to purchase StreetEagle. The fleet managers were impressed with the systems easy to use interface. StreetEagle's reporting capabilities were exactly what the company needed to increase productivity.

Furthermore, the range of solutions and plans available to them impressed the company. Tyler's Trucking felt that Insight would grow with them. More importantly they knew that Insight would not take a "cookie cutter" approach but would customize a solution that was right for their needs.

Even more impressive were the many industry specific reports and features in the software.

The company was also excited about working with the knowledgeable account management and customer support team at Insight. Using StreetEagle allowed the company to:

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- **Track and locate stolen vehicles** StreetEagle's real time tracking ability allowed the company to track and locate stolen vehicles. The software can send immediate alerts via email or text message when a vehicle exists predetermined areas. Knowing that they would be notified if a vehicle exists a pre-determined geofence gave fleet managers a peace of mind they did not have before.
- **Eliminate off route sequences** Having real-time vehicle location information allowed the company to track all of their vehicles from one management interface. This meant that they were able to eliminate unnecessary side trips, stops and eliminate inefficient routing.
- **Easily prepare fuel taxes** The comprehensive fuel tax report allowed Tyler's Trucking to easily prepare fuel taxes. The availability of such data saved the company time. More importantly, it allowed the company to know that their fuel costs had been closely tracked and monitored significantly cutting down costs.
- **Increased safety and security** Tyler's Trucking puts safety first. It was very important for the company to not only get its cargo safely to a location but to also ensure the safety and security of its most significant resource—its drivers. StreetEagle's complete vehicle activity report allowed fleet managers to monitor driving behavior and establish safety benchmarks.

The decision to purchase StreetEagle proved to be the right one for Tyler's Trucking. They were able to increase productivity without having to hire new people. Furthermore, they were able to increase their workload with the resources they already had available.

*"InSight USA's StreetEagle software has been of great benefit to our company's growth and peace of mind. StreetEagle has been instrumental in helping us locate stolen vehicles, confirm off route sequences, and extremely helpful in fuel tax preparations. Tyler's Trucking, Inc. started out as a one man owner/operator. With the aid of the StreetEagle team, our company has grown to fifteen tractors and trailers. Thank you for providing us with the tools to grow!"*

Larry J. Tyler  
CEO, Tyler's Trucking, Inc.

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#### About InSight USA

Founded in 1998, InSight USA was among the first companies to pioneer GPS Tracking, transforming it into the technology that it is today. With thousands of installations worldwide, InSight's StreetEagle™ product has become recognized as one of the most capable GPS Tracking solutions on the market. StreetEagle™ provides effective management oversight to any company with a mobile workforce, providing specific information needed to cut operating costs, improve productivity, and increase profitability.

InSight is headquartered in the Washington DC metropolitan area, with dealers located throughout the US. InSight USA is a privately owned company committed to the success of customers, employees, partners, and suppliers. For more information, visit [www.mds-inc.com](http://www.mds-inc.com).