



**Increasing Mobile Workforce Efficiency  
with StreetEagle - the Ultimate in GPS Tracking**

**Commercial GPS Fleet Tracking**  
*Reseller Program*

# RESELLER

## Commercial Fleet GPS Tracking Solutions. Expanded Opportunity. Recurring Revenues.

Around the world, business is moving. On the road, along highways, and among busy city streets, commercial and government vehicle fleets represent one of today's most lucrative and untapped markets for business technology companies. For over 12 years, InSight USA has been providing mission critical GPS tracking solutions for the Public Safety, Transportation, and Commercial industry. Now, this mature and reliable technology is available to qualified Resellers. If you currently sell GPS tracking systems or a related mobile business technology, this could be an excellent opportunity to grow your business.

- Win new business with state-of-the-art technology, GPS and telematic solutions.
- Leverage your existing customer base for expanded product offerings and recurring revenues.
- Capitalize on your sales and marketing expertise to turn exceptional profit from your base of fleet customers.



## Improving Accountability. Cutting Waste.

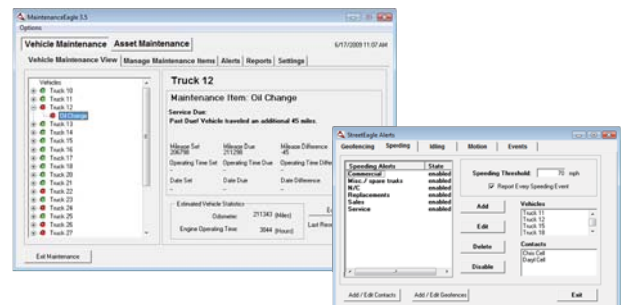
StreetEagle, developed and supported by industry leader InSight USA, is a full featured, easy to use GPS tracking solution that gives your customers immediately control of their mobile workforce. Improved accountability reduces operating costs, which has become vital for fleet owners to sustain profitability in this economic environment. With a typical return on investment in less than three months, StreetEagle is an intelligent investment for any business owner. StreetEagle GPS Tracking provides the real business intelligence your customers need to easily:

- Verify Payroll Hours and Overtime.
- Ensure Proof of Service.
- Eliminate Side Jobs and Unnecessary Vehicle Use.
- Cut Vehicle Operating and Fuel Expenses.

## The StreetEagle Advantage.

With tens of thousands of current installations worldwide, StreetEagle is one of the most respected and reliable GPS-based commercial tracking solutions available on the market today. With unparalleled flexibility, reliability, and support, InSight USA is dedicated to keeping your customers happy and growing for many years to come. StreetEagle GPS technology can virtually meet any customer requirement, meaning endless opportunity to outfit any type of fleet!

- Web, Mobile, Professional, and Enterprise Versions.
- Industry Specific Configurations, Features, and Reporting Options.
- Real-Time Alerts and Notifications.
- Vehicle Maintenance Reporting and Alerts.
- Garmin Navigation Integration.
- Flexible Mapping Options.
- Flexible Hardware Options.
- 24/7/365 Customer Support – Online and On-Call.



## Excellent Opportunities for Qualified Resellers.

It's estimated that less than 25% of fleet based organizations in the US are currently using GPS tracking to manage their mobile workforce. Now more that ever, adoption of GPS tracking is accelerating as economic pressures strain commercial and government organizations. This is an excellent opportunity to provide exceptional value and build a long-term customer relationships.

- Agent, Reseller, and Distributor Programs to fit your specific business model.
- Competitive pricing and outstanding margins on hardware.
- Recurring revenue generated from ongoing fleet tracking subscriptions.

## Building Success With Long Term Reseller Support.

The StreetEagle Reseller Program provides ongoing and comprehensive sales and marketing support to facilitate your success. Whether an Agent, Reseller, or Distributor, our staff will tailor a start up package that's just right for your level of expertise and market focus.

- Reseller Starter Kit - Discounted Hardware, Private Reseller Demo Group, and Free StreetEagle Tracking Service.
- Product and Sales Training - Online or Optional Onsite Advanced Training.
- Sales Support - StreetEagle™ Product Demonstration Webinars, and Sales Closing Assistance.
- Marketing Collateral - Literature Packages, Product Videos, and Sales/Order Forms.
- Optional Reseller Salesforce.com Portal.
- Co-Marketing Programs.



## Take StreetEagle Out For A Drive!

Want to learn more about the StreetEagle Reseller opportunity? Visit our website for everything you need: literature, success stories, case studies, product tutorials, and trial software downloads of StreetEagle. Contact us today to learn more about pricing, margins, and program details.

[www.mds-inc.com/reseller](http://www.mds-inc.com/reseller)



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